

CTE Today

A Newsletter for Teachers at USMA

Center for Teaching Excellence

April 2007

“Above all, effective teaching is the primary obligation of the USMA faculty.”

- USMA Faculty Manual

Inside this issue:

Master Teacher Program — List of Graduates 2007	2
Once a Teacher, Always a Teacher, <i>part 3</i>	3
Newsletter Submissions	4

Fourth Annual Academic Luncheon, 14 May

By Dr. Mark D. Evans, CTE Director

It's hard to believe that another academic year is almost over. By the time you read this, there will be but 10 lessons left. Where does the time go? As the year-end approaches, I hope you'll take the time to reflect upon your teaching. What improvements have you made? What classroom assessment techniques have you used to assess cadet learning, and your teaching?

The Academy Mission is: “To “Educate, Train and Inspire the Corps of Cadets...” Supporting this mission statement, the Faculty Manual states that: “Above all, effective teaching is the primary obligation of the USMA faculty.”

How fitting, that at the end of an academic year, we would take the time to celebrate teaching at USMA. On 14 May at 1200 at the Club, that's just what we'll do — celebrate *Effective Teaching*.

Fifty of your faculty colleagues will be receiving certificates at the Luncheon for having completed a two-year long faculty development program, the Master Teacher Program. During that time, they read a wide variety of literature

on teaching and learning, they met weekly to discuss those readings with others, they tried new classroom assessment techniques in their classrooms and discussed the results, and they wrote a comprehensive paper on classroom research in their courses.

The tentative list of MTP graduates (pending program completion) is shown on page 2. Please congratulate those who have almost completed this two-year long faculty development program!

“Fifty of your faculty colleagues will be receiving certificates at the Luncheon ... ”

Please plan to join us at the May luncheon. Graduates will be attending as it is a program requirement, and you are all invited to attend the luncheon to congratulate them and celebrate teaching at USMA. The Superintendent, Lieutenant General Hagenbeck and the Dean, Brigadier General Finnegan will both be attending and participating in the award ceremony. The Supt and the Dean

Luncheon cost is \$12.

Contact me or your department representative (on the CTE Advisory Committee) to sign up and pay. Cash is preferred. A list of dept reps is shown on page 2.

will present certificates to the graduates. Dr. Michael Reder, Professor of English and Director of the Center for Teaching & Learning at Connecticut College will be the keynote speaker. We will also announce the winner of the “Apgar Award”, which recognizes a faculty member at the Academy who has improved cadet learning through an innovative teaching project. See <http://www.dean.usma.edu/centers/cte/apgar.cfm> for more information.



Announcements

Annual Luncheon Celebrating Teaching at USMA

Friday 14 May @1200 at the Officer's Club

Apgar Award Packages are due in the CTE office:

Monday 9 April

See the CTE website for more information

Conferences

Teaching Professor Conference, May 18-20, 2007, Atlanta, GA <http://www.teachingprofessor.com/>

The First Year Experience, July 24-27, Toronto, Canada <http://www.sc.edu/fye/events/international/index.html>

Creativity Workshop, July 13 - 22, 2007, Florence, Italy <http://www.creatingandexploring.net/educatoraward.html>

Master Teacher Program List of Graduates

MTP Information

MTP Graduates 2007

(pending program completion — listed alphabetically by department)

BS&L

MAJ Eric Buller
CPT Kimberly Semelroth
COL Patrick Sweeney

C&LS

MAJ Matthew Armstrong
MAJ Timothy Hill
DR Dawn Riegner
COL Leon Robert
MAJ Dale Taylor

C&ME

MAJ Stephen Bert
MAJ Jason Evers
MAJ Tony Jones
MAJ Seth Norberg
LTC Charles Packard
LTC Michael Rounds

DMI

MAJ Daniel Dorado
LTC Gregory Ebner
CPT Daphne Austin
COL Peter Curry
MAJ Michelle Goyette
MAJ Bryan LeClerc
MAJ Francisco Leija
MAJ Javier Martin Gil
MAJ Christopher McKinney
LTC (R) Richard Metro
MAJ John Nawoichyk

DPE

MAJ Julie Gallagher

EECS

MAJ Duane Fairfax
MAJ Jeffrey Gribschaw
LTC Kevin Huggins
MAJ Paul Patterson
MAJ Paul Stanton
MAJ Todd Burkhardt
MAJ Nathaniel Redden

ENGLISH

LTC Michael Stoneham

G&EnE

MAJ James Chastain
LTC Mark Smith

HISTORY

MAJ James Doty
MAJ Jason Palmer
MAJ Raymond Kimball

LAW

LTC Shelley Econom
COL Gary Tidwell

MATH

MAJ Jong Chung
MAJ Thomas Deveans
CPT Randal Hickman
MAJ Heather Stevenson

PHYSICS

MAJ Geoffrey Bull
MAJ Steven Cho
MAJ Chad Giacomozzi
MAJ John Page

SOCSCI

MAJ Thaddeus Underwood

*Please contact Dr. Evans with any errors
or omissions*



CTE ADVISORY COMMITTEE

<i>COL Sweeney</i>	<i>BS&L</i>
<i>Dr. Kowalski</i>	<i>C&LS</i>
<i>COL Ressler</i>	<i>C&ME</i>
<i>LTC Rounds</i>	<i>C&ME</i>
<i>COL Ressler</i>	<i>EE&CS</i>
<i>COL Goda</i>	<i>EE&CS</i>
<i>LTC Thoms</i>	<i>English</i>
<i>LTC Wilson</i>	<i>English</i>
<i>Dr. Saldivar</i>	<i>DFL</i>
<i>Dr. Richmond</i>	<i>G&EnE</i>
<i>Dr. Bucher</i>	<i>History</i>
<i>LTC Heidenberg</i>	<i>Math</i>
<i>LTC (R) Rick Metro</i>	<i>DMI</i>
<i>Dr. Tandy</i>	<i>DPE</i>
<i>LTC Powell</i>	<i>SE</i>
<i>LTC McCarthy</i>	<i>SE</i>
<i>Dr. Dudley</i>	<i>SocSci</i>
<i>LTC Sones</i>	<i>Physics</i>
<i>Dr. Welton</i>	<i>Law</i>
<i>LTC Ohlson</i>	<i>CEP</i>
<i>Ms. Swik</i>	<i>Library</i>

The Master Teacher Program

Interested in more information on the Master Teacher Program? See the CTE website: <http://www.dean.usma.edu/centers/cte/Master.cfm>. A call for new participants will go out to all departments this summer. Watch for information disseminated by department XO's. All faculty, from all departments, are invited to sign-up for the program next year. All you need is a desire to learn more about teaching and learning and several hours a month to read, meet and discuss, and write reflections. A list of topics discussed is shown below.

Master Teacher Program Reading Topics

- ..Allaying Student Test Anxiety
- ..Assuring Content Validity & Test Reliability
- ..Classroom Assessment
- ..Course Design
- ..Developing Student Learning
- ..Encouraging Student Motivation
- ..Encouraging Student Discussion
- ..General Principles of Motivation
- ..Grading
- ..Grade Inflation
- ..Grading Practices
- ..How People Learn
- ..Issues of Technology and Learning
- ..Learning Styles & Strategies
- ..More on How People Learn
- ..Motivating Students
- ..Motivating Students for Lifelong Learning: Metacognition
- ..Motivation to Learn at a USMA
- ..Myers-Briggs & Learning Styles
- ..Perry Theory of Development
- ..Portfolio Assessment
- ..Preventing Academic Dishonesty
- ..Program Components
- ..Seven Principles for Higher Education
- ..Strategies To Promote Preparation
- ..Student Development
- ..Teaching Techniques
- ..Teaching to All Types
- ..Technology and Learning
- ..Testing
- ..The Nature of Learning
- ..The New Conversations About Learning
- ..Tips for Testing
- ..What is Pedagogy?

Once a Teacher, Always a Teacher, *part 3 in a series*

In this three-part series, three former junior military faculty members share some insights as self-proclaimed “closet teachers,” still striving to educate subordinates even after departing their teaching tours. In their words, “inspiring students, facilitating learning, and contributing to professional development only start in the classroom.” In these articles are valuable insights for all faculty members, including recommended strategies to maintain mentorship relationships, opportunities to inspire critical thought and develop effective writing skills, as well as suggestions for senior faculty members and programs to leverage former faculty for realistic and relevant cadet projects.

Leveraging Your Faculty-Alumni Network

By Major Brian Tribus

The first week of August was a difficult time for me this past summer. Sitting at my desk in my new assignment at Fort Knox, I couldn't help but think of what I'd be doing if I was still an Assistant Professor in BS&L -- memorizing the faces and names of my new students, crafting lesson plans, and brainstorming with colleagues about how to engage cadets in class. I even had a nightmare that week about walking into class totally unprepared and blowing the first lesson. I enjoy my new job and I feel very fortunate to be able to apply my passion for Marketing to assist the Army achieve its recruiting mission. Nevertheless, I miss being a teacher--my time as a faculty member placed the 'teacher' stamp on my identity. I often wonder how I can stay connected to the classroom?

Reflecting on my time as a student in graduate school, I remembered the opportunity I had to work on a 'real world' project in Professor Susan Fournier's branding class. I had a semester to help McDonald's elevate consumers' perception of their breakfast offering. At the end of the semester, I presented my ideas to McDonald's executives as well as senior representatives from Arnold Worldwide (McDonald's advertising agency) -- and they actu-

ally used some of them! It was an incredible feeling -- I was able to apply principles learned in the classroom to help seasoned professionals solve their problems. Why not help BS&L tap into my organization—the Strategic Outreach Directorate of Accessions Command, which annually executes a \$230 million national marketing and advertising campaign to support Army recruiting—to help cadets feel the same way about their education? I picked up the phone and called BS&L.

“I miss being a teacher--my time as a faculty member placed the 'teacher' stamp on my identity.”

Last semester, cadets Andrea Edgar and Jeffery Tegman conducted a usability study of SGT STAR, the Army's artificially intelligent virtual guide that is featured on goarmy.com, as part of their studies in PL475 (Human-Computer Interaction). Their paper sparked a discussion among our team about SGT STAR's developing role. I traveled to Spokane, Washington for two days to discuss next steps for SGT STAR with NextIT, the agency that developed him. We spent an hour discussing how to implement some of the cadets' recommendations for improving SGT STAR's ability to find answers to questions about service in the Army. After the semester, the cadets sent me an e-mail and commented, “Despite the fact that this semester is over, we are committed to the success of the website and Accessions Command. Again, thank you for your help. Do not hesitate to contact us.”

This semester, cadets enrolled in MG380 (Marketing) will apply the principles they learn in the classroom to improve Army marketing and recruiting, which are challenging tasks due to the ongoing global war on terror and a healthy economy. Projects are spread across a myriad of tactics, programs, and market segments at the national level, including: Hispanic and African

American markets, digital initiatives in the emerging media landscape, events and sports sponsorships, and more. Each cadet team is assigned a representative from our advertising agency, McCann Worldgroup, as well as the Army's program manager for their area of focus. Everyone will gather at West Point in May to present ideas to our clients -- representatives from Recruiting and Cadet Commands who own the missions to put people in boots. In the past, LTG Van Antwerp (Commander, USAAC) and MG Bostick (Commander, USAREC) received cadet presentations.

This summer, McCann Worldgroup will also provide International AIAD opportunities. McCann will assign cadets to one of its many offices around the world and task them with marketing a product to people of a different culture. Of course, the experience will expose cadets to the local culture in order to help them with their assignment. I am already excited for the cadets and yearn to accompany them overseas.

“There's an army of former faculty with access to resources that can be leveraged to help develop cadets and current faculty .”

These interactions have been beneficial for USMA and USAAC. West Point's brand image is elevated by showcasing the talent of its cadets and the quality of its education while the cadets work on relevant Army projects. Cadets gain a better appreciation of their classroom instruction and make a difference in the organization they'll join after graduating. USAAC gains a fresh perspective on its strategies and tactics, as well as actionable ideas that may help achieve the recruiting mission. Additionally, many of my colleagues love working with the cadets and are looking for additional opportunities.

Continued on p. 4

Once a Teacher, *continued*

There's an army of former faculty with access to resources that can be leveraged to help develop cadets and current faculty. Faculty alumni understand how their resources can be aligned with their former department's curriculum and program goals. Department leadership should recognize the opportunity that faculty alumni represent and should proactively engage them. I offer some specific recommendations:

..Develop a 'How we're leveraging former faculty' slide and add it to the Dean's R&A briefing.

..Maintain updated alumni contact information on department's external websites so that current faculty members can identify opportunities and reach out easily.

..Post course syllabi on department's external websites so that faculty alumni can identify opportunities to contribute.

..Push department newsletters to all former faculty with specific 'calls-to-action' to contribute.

BS&L has made an effort to capitalize on former faculty members by coordinating an alumni reunion. At the annual *Gather*ING past, present and future faculty members and department friends *Return* to West Point, *Innovate* by sharing ideas on leader development, *Network* with each other and distinguished guests, and personally contribute to the future *Growth* of the department.

"I suspect there are many other "closet teachers [out there]..."

Without question, I still miss teaching at West Point. Nevertheless, I have been able to satisfy my passion for teaching and realize the rewards of mentorship by coordinating cadet development opportunities between USMA and my current organization. I suspect there are many other "closet teachers" or "misplaced mentors" who may be able to contribute to the academic program or fill a need for a department. Reach out. Call us. Leverage the power of your faculty alumni network.

Once a Teacher, Always a Teacher — Biographies

Major Holly F. West, USMA '91, served as instructor and assistant professor in D/Systems, 2001 – 2005, and as executive officer for BG Daniel J. Kaufman, former Dean of the Academic Board, from 2004-2005. She is currently the Competitive Research Analyst in the Accessions Systems Division of the Center for Accessions Research for U.S. Army Accessions Command at Fort Knox, KY.

Major Brian Tribus, USMA '92, served as instructor and assistant professor in D/BS&L, 2002-2006. He is currently a Strategic Marketing Planner for the Strategic Outreach Directorate of the U.S. Army Accessions Command at Fort Knox, KY.

Major Bret P. Van Poppel, USMA '92, served as instructor and assistant professor in D/C&ME, 2001-2004. He is currently the Digital Communications Analyst in the Market Research and Analysis Division in the Center for Accessions Research of the U.S. Army Accessions Command at Fort Knox, KY.

Each of them remains a Teacher!

CTE

Center for Teaching Excellence

Dr. Mark D. Evans, P.E., Director

119 Thayer Hall

Phone: 845.938.5502

Ms. Maretta Melvin, Secretary

Phone: 845.938.7947

Mr. Jeffrey Rohrlick, Instructional Technologist

Phone: 845.938.4670

Advanced Technology Classroom Laboratory (ATCL), 120 Thayer Hall

ATCL, Advanced Technology Classroom Laboratory

The ATCL (120 TH) is available for you to teach your sections in. Cadets have access to tablet computers while in the ATCL along with TurningPoint Student Response System, ipods, and other technology. If such technology would improve teaching and learning in your classes, contact the CTE to schedule. Contact Mr. Jeff Rohrlick for

Newsletter Submissions

Editor

Dr. Mark D. Evans, P.E.
Director, Center for Teaching Excellence
United States Military Academy
119 Thayer Hall
West Point, NY 10996
Phone: 845.938.5502
E-mail: mark.evans@usma.edu
<http://www.dean.usma.edu/centers/cte/>

Submissions to *CTE Today* are welcome and encouraged. When submitting, please keep these guidelines in mind:

..We are interested in a wide range of teaching and learning topics.

..We are interested in innovative strategies, techniques, and approaches that facilitate learning

..We are interested in reflective analyses of educational issues of concern.

..Write with the understanding that your audience includes faculty in a wide variety of disciplines and in a number of different departments.

..What you describe must be relevant to a significant proportion of USMA faculty.

..Write directly to the audience, remembering that this is a newsletter, not a journal publication.

..Keep the article short; generally between 1 and 3 double-spaced pages.

..If you'd like some initial feedback on a topic you're considering, you're welcome to share it electronically with the editor.